

AS094-000088

SEC Registration Number

SM PRIME HOLDINGS, INC. AND SUBSIDIARIES

(Company's Full Name)

10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76 Zone 10, CBP-1A, Pasay City 1300

Mr. John Nai Peng C. Ong

(Contact Person)

831-1000

(Company Telephone Number)

09 11
Month Day
(Calendar Period)

17-C
(Form Type)

Month Day
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. September 11, 2018  
Date of Report

2. SEC Identification Number AS094-000088

3. BIR Tax Identification No. 003-058-789

4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter

5. PHILIPPINES  
Only)

6. (SEC Use

Province, country or other jurisdiction  
of incorporation

Industry Classification Code:

7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines  
1300

Address of principal office

Postal Code

8. (632) 831-1000  
Registrant's telephone number, including area code

9. N/A  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt  
Outstanding

**COMMON STOCK, P1 PAR VALUE**

**28,879,231,694**

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



## PRESS RELEASE

### SM Prime opens SM City Legazpi in Albay



**(11 September 2018, Pasay City, Philippines)** [SM Prime Holdings, Inc.](#) (SM Prime), one of the largest integrated property developers in Southeast Asia, is set to open its newest mall, SM City Legazpi in Albay Province, this Friday, September 14. Dubbed as Bicol Region's newest lifestyle destination, SM City Legazpi spans to almost 88,000 square meters (sqm) of gross floor area (GFA).

"SM Prime joins the City of Legazpi in bringing fun and adventure to the picturesque province of Albay with the opening of SM City Legazpi. To date, this is the company's biggest mall in the Bicol Region. Together with SM City Naga in Camarines Sur, this new lifestyle destination in Bicolandia will elevate the malling experience of both the locals and tourists with offerings from top local and global brands," SM Prime President Jeffrey C. Lim said.

## **Legazpi, The City of Fun and Adventure**

Home to the majestic Mayon Volcano, Legazpi City is Bicol Region's center for tourism, education, health services, commerce and transportation. The progress of this city is evident in the great number of hotels, restaurants, health and educational facilities, as well as banks and other financial institutions that serve this community of 200,000 residents.

Legazpi City is also among the top provincial cities with valuable OFW remittances in the Philippines, contributing significantly to national development.

## **Bicolandia's Newest Lifestyle Hub**

SM City Legazpi, which will open with 85% of space lease-awarded, has three levels of well-curated mix of shopping, dining and entertainment concepts led by The SM Store, SM Supermarket, SM Appliance Center, Ace Hardware, Our Home, Watsons, Surplus, Sports Central, Bata Shoes, Miniso, The Body Shop, Uniqlo and Banco de Oro.

The mall will feature green architecture, accentuated by a vast glass-walled SM Food Hall that overlooks the splendor of Mayon Volcano, where mall goers get to enjoy crave-worthy food choices. The mall will also have SM Cyberzone and six SM Cinemas.

Standing in a prime location along Imelda Roces Avenue (formerly known as Tahao Road), the mall offers convenience to its shoppers through its customer-centric facilities such as Breastfeeding Station, PWD-access ramps, customer service hub and an ample 922-slot carpark.

SM Prime has opened three new malls in the first half of 2018 - SM Center Imus in Cavite, SM City Urdaneta Central in Pangasinan and SM City Telabastagan in Pampanga. The Company is scheduled to open SM Center Ormoc in Leyte in the last quarter of the year.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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**For further information, please contact:**

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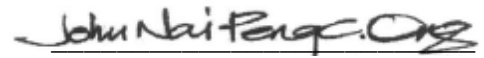
## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**

Registrant

Date: September 11, 2018

A handwritten signature in black ink, appearing to read "John Nai Peng C. Ong", written over a horizontal line.

**JOHN NAI PENG C. ONG**  
Corporate Information Officer  
Chief Finance Officer