



ABS-CBN Corporation

Sgt. Esguerra Avenue, Quezon City, Philippines

19 September 2018

Philippine Dealing and Exchange Corporation
37th Floor, Tower 1, The Enterprise Center
6766 Ayala Avenue corner Paseo de Roxas
Makati City

Attention: Ms. Vina Vanessa S. Salonga
Head – Issuer Compliance and Disclosure Department

Subject: Press Release

Dear Ms. Salonga,

Kindly see attached Press Release on ABS-CBN Store and UAAP Store Websites.

Thank you,

Very truly yours,

A handwritten signature in black ink, appearing to read 'Melanie G. Teodoro'.

Melanie G. Teodoro
Deputy Corporate Information Officer



KANE ERROL CHOA, Head of Corporate Communications
Mobile: +639371482159, +639189095263 Email: kane_choa@abs-cbn.com

PRESS STATEMENT

**19 SEPTEMBER 2018
FOR IMMEDIATE RELEASE**

PRESS STATEMENT ON ABS-CBN STORE AND UAAP STORE WEBSITES

ABS-CBN has temporarily taken down the ABS-CBN Store (store.abs-cbn.com) and the UAAP Store (uaapstore.com) websites today (19 Sep 2018) at 9:30 AM following a report of a data breach of its online shopping facility. Personal information and credit card details of our customers may have been exposed. As of this time, there are 213 customers who may have been affected. However, the investigation is still ongoing.

This data breach incident is isolated only to the ABS-CBN Store and the UAAP Store websites and does not affect other ABS-CBN digital properties. We have informed the National Privacy Commission and will be working closely with them.

We have started reaching out to all our affected customers. We also advise our customers not to give out additional personal and financial information to anyone who may be claiming to be an ABS-CBN representative. Should they have any questions or concerns, they may email ABS-CBNStore@abs-cbn.com. We assure our customers that their privacy and the security of their personal data are important to us and we will take measures to prevent this incident from happening again.

- Kane Errol Choa
Head, Integrated Corporate Communications