

AS094-000088

SEC Registration Number

SM PRIME HOLDINGS, INC. AND SUBSIDIARIES

(Company's Full Name)

10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76 Zone 10, CBP-1A, Pasay City 1300

Mr. John Nai Peng C. Ong

(Contact Person)

831-1000

(Company Telephone Number)

11 20
Month Day
(Calendar Period)

17-C
(Form Type)

Month Day
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. November 20, 2018
Date of Report

2. SEC Identification Number AS094-000088

3. BIR Tax Identification No. 003-058-789

4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter

5. PHILIPPINES
Only) Province, country or other jurisdiction of incorporation

6. (SEC Use
Industry Classification Code:

7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines
1300
Address of principal office Postal Code

8. (632) 831-1000
Registrant's telephone number, including area code

9. N/A
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694

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11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



Press Release

SM Prime to Build the First Philippine IKEA Store in Mall of Asia Complex

(20 November 2018, Pasay City, Philippines) [SM Prime Holdings, Inc.](#) (SM Prime), one of the largest integrated property developers in Southeast Asia, is set to construct another mixed-use building in the Mall of Asia (MOA) Complex, the Company's first lifestyle city development located in Pasay City. This new project will house the first store of the Swedish furniture brand, IKEA, in the Philippines.

"The continuous development in the Bay Area, primarily in the MOA Complex, proves the merit of the vision we had more than 10 years ago when we launched SM Mall of Asia. The addition of this new mixed-use facility, and the entry of the world-renowned brand IKEA, complements the integrated lifestyle we dreamt for the MOA Complex. This is in line with our commitment to provide world class amenities and convenience to the growing community in the Complex, as well as for the rest of Metro Manila and neighboring provinces," SM Prime President Jeffrey C. Lim said.

This project is expected to be launched end of 2020, and will add more than 121,000 square meters (sqm) of gross floor area (GFA) to the SM Prime's growing footprint. IKEA will occupy 65,000 sqm of the GFA to house a two-level shop area, a large warehouse, an e-commerce facility and an integrated call center - making this the world's largest IKEA store. The remaining floors will be leased out by SM Prime to other office tenants.

This project will be built on Block 4 of MOA Complex, bounded by SM Mall of Asia in the north, MOA Arena in the east, MOA Arena Annex in the south and SMX Manila in the west. There will be link bridge ways connecting it to nearby developments.

Currently, the Company has 72 malls in the Philippines and seven in China, with a combined GFA of more than 9.5 sqm. The Company has also a total of 76 residential projects in and outside Metro Manila, 11 office buildings, 6 hotels and 7 convention centers and trade halls.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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For further information, please contact:

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SM Prime Holdings, Inc.

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: November 20, 2018



JOHN NAI PENG C. ONG
Corporate Information Officer
Chief Finance Officer