



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. February 13, 2019  
Date of Report
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
8. (632) 831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
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11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.

SM Prime Holdings, Inc. (the Corporation”) would like to inform the Securities and Exchange Commission (SEC) and the Philippine Stock Exchange (PSE) of the change in venue of its 2019 Annual Stockholders’ Meeting and Analysts and Press Briefing on April 23, 2019. Please see below.

	<b>From</b>	<b>To</b>
Annual Stockholders’ Meeting 2:30pm	SMX Convention Center, Function Room 1, Seashell Lane, Mall of Asia Complex, 1300 Pasay	<b>Forbes Ballroom 1 &amp; 2, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City</b>
Analysts and Press Briefing Immediately after ASM	SMX Convention Center, Meeting Rooms 8 & 9, Seashell Lane, Mall of Asia Complex, 1300 Pasay	<b>Taft Ballroom 1, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City</b>

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**

Registrant

Date: February 13, 2019



**JOHN NAI PENG C. ONG**  
Chief Finance Officer