

# COVER SHEET

P W - 1 0 2

S.E.C Registration Number

M A N I L A E L E C T R I C C O M P A N Y

(Company's Full Name)

L O P E Z B U I L D I N G , O R T I G A S A V E N U E ,

B R G Y U G O N G , P A S I G C I T Y

(Business Address: No. Street City / Town / Province)

ATTY. WILLIAM S. PAMINTUAN

Contact Person

632-8014

Company Telephone Number

1 2 - 3 1

Month Day

Fiscal Year

1 7 - C

FORM TYPE

0 5 2 8

Month Day

Annual Meeting

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_

LCU

Document I.D.

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Cashier

STAMPS

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. **Date of Report:** *May 2, 2019*
2. **SEC Identification Number:** *PW-102*
3. **BIR Tax Identification Code:** *000-101-528-000*
4. **Name of Issuer as specified in its Charter:** *Manila Electric Company*
5. **Country of Incorporation:** *Philippines*
6. **Industry Classification:** *(SEC use only)*
7. **Address of principal office:** *Lopez Building, Ortigas Avenue, Barangay Ugong, Pasig City 1605*
8. **Issuer's telephone numbers:** *6328014 Area Code: (02)*
9. **Former name or former address:** *Not Applicable*
10. **Securities registered pursuant to Sections 18 and 12 of the SRC or Sections 4 and 8 of the RSA:**

*Number of Shares of  
Common Stock Outstanding*

**1,127,098,705**  
*(As of March 31, 2019)*

**Debt Securities: PhP18.5 Billion Bonds**

**11. Item Number reported: *Item 9 (Other Events)***

The Manila Electric Company or MERALCO announced today that Alfredo S. Panlilio ("Al") is relinquishing his post as Senior Vice President of its Customer Retail Services (CRS) Group of MERALCO in order to assume the role of Chief Revenue Officer at PLDT Inc. and Smart Communications effective 1<sup>st</sup> July 2019.

Victor Emmanuel S. Genuino ("Viboy"), who is currently Vice President and Head of Meralco's Corporate Business Group, will take over as head of the CRS Group as of the same date.

"On behalf of my colleagues at MERALCO, I would like to thank Al for the effective leadership he has demonstrated since he joined the Company in 2010 and wish him much success in his new role at PLDT. As head of the CRS Group and Corporate Communications, he has contributed significantly to MERALCO's efforts to deliver the best possible service to its millions of customers," said Oscar S. Reyes, MERALCO President and Chief Executive Officer.

"I would also like to welcome Viboy as the new CRS head and to ask everyone at MERALCO to give him all possible support and cooperation in his new role," Reyes added.

Al directed operations that cover marketing, communications and customer relationships for both retail and corporate segments. He was responsible for about Php300 billion worth of revenues, inclusive of Php62 billion of distribution revenues, and led a 1,700-strong workforce. He spearheaded MERALCO's strategic shift towards digitalization and pushed innovations in customer service practices and processes.

His new assignment brings Panlilio back to PLDT, which he first joined in 1999 as Senior Vice President for its Corporate Business Group. As PLDT CRO, he will be supported by the existing strong management teams of the Consumer and Enterprise Groups.

Viboy has been Vice President of MERALCO since January 1, 2011 and serves as its Head of Corporate Business Group. Since 2012 he has been a Director of Miescor Logistics Inc. (MLI), Miescor Builders Inc. (MBI) and Customer Frontline Solutions.

## **SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MANILA ELECTRIC COMPANY**  
**Issuer**



**JOCELYN C. VILLAR-ALTAMIRA**  
Assistant Vice President & Head  
Corporate Governance and Compliance

**Date: May 2, 2019**

***Cc: Disclosure Department  
Listings and Disclosure Group  
Philippine Stock Exchange***

***Issuer Compliance and Disclosure Department  
Philippine Dealing & Exchange Corp.***