



# PDS Group

Philippine Dealing System Holdings Corp. & Subsidiaries

**Company:** Ayala Land, Inc.

**Report Date:** 14 May 2019

Cebu Holdings, Inc. (CHI) furnished the Philippine Dealing & Exchange Corp. (PDEX) a copy of its SEC Form 23-B (Statement of Changes in Beneficial Ownership of Securities), which reported Ayala Land, Inc.'s (ALI) shareholdings in CHI as of April 2019.

Attached is the copy of the filed SEC Form 23-B for your reference.

For your information.

**SECURITIES AND EXCHANGE COMMISSION**  
Metro Manila, Philippines

**FORM 23-B**

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**  
Filed pursuant to Section 23 of the Securities Regulation Code

Check box if no longer subject to filing requirement

<b>1. Name and Address of Reporting Person</b> <p align="center"><b>AYALA LAND, INC.</b></p> <small>(Last) (First) (Middle)</small> 31/F TOWER ONE BLDG., AYALA TRIANGLE, AYALA AVENUE <small>(Street)</small> MAKATI CITY <small>(City) (Province) (Postal Code)</small>			<b>2. Issuer Name and Trading Symbol</b> <p align="center"><b>CEBU HOLDINGS, INC. (CHI)</b></p>			<b>7. Relationship of Reporting Person to Issuer</b> (Check all applicable)  _____ Director _____ 10% Owner _____ Officer _____ Other (give title below) (specify below)			
<b>3. Tax Identification Number</b> <p align="center">000-153-790-000</p>			<b>5. Statement for Month/Year</b> <p align="center">April 2019</p>		<b>6. If Amendment, Date of Original (Month/Year)</b>  _____				
<b>4. Citizenship</b> <p align="center">FILIPINO</p>			<b>Table 1 - Equity Securities Beneficially Owned</b>						
1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)			3. Amount of Securities Owned at End of Month		4. Ownership Form: Direct (D) or indirect (I)	6. Nature of Indirect Beneficial Ownership	
		Amount	(A) or (D)	Price	%	Number of Shares			
COMMON SHARES AT P1.00 PAR VALUE	Beg. Bal.				70.43%	1,519,106,716	D		
						Bal as of 11/6/2018			
	4/15/19	14,913,200	(A)	P5.95					
	End. Bal.				71.13%	1,534,019,916	D		
						Bal as of 4/15/2019			

(Print or Type Responses)

**If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.**

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
  - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
  - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
  - (A) held by members of a person's immediate family sharing the same household;
  - (B) held by a partnership in which such person is a general partner;
  - (C) held by a corporation of which such person is a controlling shareholder; or
  - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., warrants, options, convertible securities)

1. Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yr)	4. Number of Derivative Securities Acquired (A) or Disposed of (D)		5. Date Exercisable and Expiration Date (Month/Day/Year)		6. Title and Amount of Underlying Securities		7. Price of Derivative Security	8. No. of Derivative Securities Beneficially Owned at End of Month	9. Ownership Form of Derivative Security; Direct (D) or Indirect (I)	10. Nature of Indirect Beneficial Ownership
			Amount	(A) or (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
N/A												

Explanation of Responses:

AYALA LAND, INC.



08-May-2019  
Date

by:

**SOLOMON M. HERMOSURA**  
Group General Counsel & Corporate Secretary

Note: File three (3) copies of this form, one of which must be manually signed.  
Attach additional sheets if space provided is insufficient.