

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c) THEREUNDER**

1. **June 07, 2019**
Date of Report
2. SEC Identification Number: **167423** 3. BIR Tax Identification No: **000-477-103**
4. **MEGAWORLD CORPORATION**
Exact name of Issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)
Industry Classification Code
7. **30th Floor, Alliance Global Tower
36th Street cor. 11th Avenue
Uptown Bonifacio, Taguig City 1634**
Address of principal office
8. **(632) 894-6300/6400**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<u>Title of Each Class</u>	<u>Number of Shares of Stock Outstanding</u>
Common	32,239,445,872
Preferred	6,000,000,000
Total	38,239,445,872

10. **Item 9(b)**

Please see attached Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEGAWORLD CORPORATION

Issuer

By:



DR. FRANCISCO C. CANUTO

Senior Vice President and
Corporate Information Officer

June 07, 2019



MEGAWORLD

MEGAWORLD OPENS 'CHINATOWN MUSEUM' IN BINONDO

Property giant's second museum project to offer glimpse of glorious past of the 'World's Oldest Chinatown'

MANILA, Philippines, June 7, 2019 - Township developer Megaworld is opening the country's first cultural museum dedicated to the 'World's Oldest Chinatown' inside the Lucky Chinatown Mall in Binondo, Manila.

Located at the 4th level of Lucky Chinatown's Building A, the **Chinatown Museum** features 18 galleries, with each focusing on various influences and historical events that have shaped the cultural, social and economic threads of Binondo – from its establishment as a settlement for Christianized Chinese to the height of downtown Escolta on its way to becoming a bustling commercial downtown of colonial Manila.

The new cultural landmark, recognized by the National Historical Commission and National Commission for the Culture and the Arts, is envisioned as a community space and heritage project that lends a visual retelling of the rich history of Binondo.

"It has always been our goal to integrate arts, culture, history and heritage in the overall character of our developments. With Lucky Chinatown being at the center of a community characterized by its rich history, we wanted to extend this passion for the arts and culture to the mall experience and eventually boost tourism in this part of Manila," says Kevin L. Tan, chief strategy officer, Megaworld.

Chinatown Museum is the second museum venture of the property giant following the opening of the Iloilo Museum for Contemporary Art (ILOMOCA), the first museum of its kind in the Visayas and Mindanao region, inside its Iloilo Business Park township in Mandurriao, Iloilo last year. Part of the company's tourism initiatives is to integrate museum projects in its township developments across the country. Currently, it is curating museums for its townships in Cebu, Pampanga and Pasig City.

"We conducted thorough research and consultations for this project, and we collaborated with members of the academe, respected historians and prominent figures in the community in order to provide an accurate and comprehensive representation of Binondo's rich history. We went beyond a historical presentation of facts and we even developed the museum's very own app to make it educational and at the same time entertaining especially to the young audience," reveals Tan.

For a more immersive and interactive experience, Megaworld is also introducing the *Chinatown Museum App* for museum visitors. Available for download on Google Play for Android users and on the Apple store for iOS users, the customized App aims to provide easy access to the museum's gallery information on Binondo's rich and colorful history. It utilizes bluetooth technology, and it allows smoother transition between topics and information while inside the museum.

Chinatown Museum is connected directly to the main mall of Lucky Chinatown via a bridgeway at the fourth level and the newly-opened Hotel Lucky Chinatown.

The museum is open from Tuesday to Sunday, 10AM to 6PM. Admission rates for regular visitors are priced at P150, senior citizens at P120 and students at P100. Kids below four feet are free of charge. ###

Chinatown Museum is located along Reigna Regente St. cor. Dela Reina St., Binondo, Manila. For inquiries, please call the Lucky Chinatown Concierge at 567-8139 or visit www.chinatownmuseum.org or send an email to chinatownmuseumph@gmail.com.
