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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.		arch 11, 2024 te of Report	
2.	SE	C Identification Number AS094-000088	3. BIR Tax Identification No. <u>003-058-789</u>
4.		A PRIME HOLDINGS, INC. act name of registrant as specified in its cha	arter
5.	Pro	HILIPPINES 6. (SEC Union, country or other jurisdiction of orporation	
7.	Cl	F MOA Square, Seashell Lane cor. Cora BP 1-A, Pasay City, Metro Manila, Philip Idress of principal office	Way, Mall of Asia Complex, Brgy. 76 Zone 10, ppines 1300 Postal Code
8.		32) 8831-1000 gistrant's telephone number, including area	code
9.	N/. For	A rmer name or former address, if changed sin	nce last report
10.	Sec	curities registered pursuant to Sections 4 an	d 8 of the RSA
		Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
	A.	Shares of stock as of March 11, 2024 COMMON STOCK, P1 PAR VALUE	28,879,231,694
	В.	Debt Securities outstanding as of March 1 Retail Bond	1, 2024 135,432,740,000

11. Indicate the item numbers reported herein: <u>ITEM # 9, LETTER B.</u>



March 11, 2024

The Philippine Stock Exchange, Inc. 6F PSE Tower 28th Street corner 5th Avenue BGC, Taguig City

Attention of Ms. Alexandra D. Tom Wong Officer-in-Charge, Disclosure Department

Gentlemen:

We are pleased to inform you that Philippine Rating Services Corporation (PhilRatings) assigned a rating of *PRS Aaa* to SM Prime Holdings, Inc.'s (SMPH) proposed bond issue of ₱20.0 billion, with an oversubscription option of ₱5.0 billion. The proposed issue represents the first tranche of the company's proposed 3-year Debt Securities Program of up to ₱100.0 billion. The rating for SMPH's outstanding bonds amounting to ₱135.43 billion was likewise maintained at PRS Aaa. PhilRatings assigned a Stable outlook for the ratings of the proposed and outstanding bonds.

PRS Aaa is the highest rating assigned by PhilRatings, denoting that such obligations are of the highest quality with minimal credit risk and that the issuing company's capacity to meet its financial commitment on the obligations is extremely strong.

Very truly yours,

JOHN NAI PENG C. ONG

Chief Finance Officer

Cc: Issuer Compliance & Disclosure Department Philippine Dealing & Exchange Corp.



SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC. Registrant

Date: March 11, 2024

Chief Finance Officer