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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.		arch 11, 2024 te of Report	
2.	SE	C Identification Number AS094-000088	3. BIR Tax Identification No. <u>003-058-789</u>
4.		A PRIME HOLDINGS, INC. act name of registrant as specified in its cha	arter
5.	Pro	HILIPPINES 6. (SEC Union, country or other jurisdiction of orporation	
7.	Cl	F MOA Square, Seashell Lane cor. Cora BP 1-A, Pasay City, Metro Manila, Philip Idress of principal office	Way, Mall of Asia Complex, Brgy. 76 Zone 10, ppines 1300 Postal Code
8.		32) 8831-1000 gistrant's telephone number, including area	code
9.	N/. For	A rmer name or former address, if changed sin	nce last report
10.	Sec	curities registered pursuant to Sections 4 an	d 8 of the RSA
		Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
	A.	Shares of stock as of March 11, 2024 COMMON STOCK, P1 PAR VALUE	28,879,231,694
	В.	Debt Securities outstanding as of March 1 Retail Bond	1, 2024 135,432,740,000

11. Indicate the item numbers reported herein: <u>ITEM # 9, LETTER B.</u>



Press Release

SM Prime to Issue up to Php20 Billion Fixed Rate Retail Bonds with an over subscription option of up to Php5 Billion

(11 March 2024, Pasay City, Philippines) SM Prime Holdings, Inc. (the "Company") has submitted to the Securities and Exchange Commission (SEC) a Registration Statement in relation to its application for the Shelf Registration of Debt Securities amounting to ₱100 Billion. The Company's proposed initial bond offering is up to ₱20 billion, with an over subscription option of up to ₱5 billion consisting of 3-year Series V Bonds due in 2027, 5-year Series W Bonds due in 2029, and 7-year Series X Bonds due in 2031.

-End-

For further information, please contact: John Nai Peng C. Ong
Chief Finance Officer
SM Prime Holdings, Inc.
E-mail: john.ong@smprime.com

Tel. no.: 8831.1000 loc. 7886

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC. Registrant

Date: March 11, 2024

Chief Finance Officer