

OFFICIAL STATEMENT
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THE NATIONAL ASSOCIATION OF SECURITIES BROKER SALESMAN, INC. (NASBI) CELEBRATES 4TH ANNUAL GENERAL MEETING AND CONVENTION: EMPOWERING BROKER SALESMEN IN THE PHILIPPINES' FAST GROWING MARKETS TOWARDS A MORE VIBRANT INVESTING PUBLIC



2013-2014 NASBI officers and members celebrate their 4th Annual General Meeting and Convention with Treasurer Rosalia V. De Leon, PDEX President & COO Cesar B. Crisol, and former NASBI Presidents: BDO Unibank, Inc. Senior Vice President Ursula A. Alano, Metropolitan Bank & Trust Company Senior Vice President - Trust Banking Group Joy T. Tuplano, and Philippine Veterans Bank First Vice President - Treasury Group Roderick Dones.

The PDS Group celebrated with the National Association of Securities Broker Salesman, Inc.'s (NASBI) 4th Annual General Meeting and Convention: "Empowering broker salesmen in the Philippines' fast growing markets towards a more vibrant investing public," last July 13, 2013 at Taal Vista Hotel, Tagaytay City.

Philippine Dealing & Exchange Corp. (PDEX) President & COO Cesar B. Crisol expressed PDS' support to NASBI by highlighting its Broker Empowerment Initiatives - equipping Broker Salesman with tools that enable them to service customers on the basis of real-time information and to place and execute customer orders with speed and efficiency. PDS renders FI-Broker Workstations at no additional cost to enable Broker Salesmen across the Philippines to access up-to-the-minute market information, perform best execution and conduct market surveillance anytime regardless of their location. Continuing Market Education and Development Programs will likewise provide learning facilities offering a diversified knowledge base in financial markets.

Unified by a common thrust of Investor Protection, PDS Group and NASBI will continue to join hands in developing a transparent and efficient financial system for investors nationwide.

The event was also graced by the Treasurer of the Philippines Rosalia V. De Leon, who in her keynote speech commended NASBI for the efforts exerted the past four years in promoting international best

practices, investor protection, and the welfare of our fixed income salesmen.

The Treasurer expressed great confidence in the Philippine market's ability to face the challenges that confront it, assuring the community present that, "We have done this before, and there is no reason to believe that we can't do it again. I say this not out of overconfidence, but rather out of a firm belief in our financial system and the very foundation it sits on. In other words: our fundamentals are solid."

She then arrayed the various initiatives under their wing, hoped to further strengthen the fundamental underpinnings of the market and bring resilience and robustness to market activity. She mentioned their current focus on benchmarking practices, and spoke about their efforts to bring the taxable and tax-exempt communities together in the marketplace, for increased buoyancy and liquidity in our secondary markets.

PDS supports these initiatives as solid footsteps in taking advantage of our market fundamentals and bringing us beyond our domestic borders and into the next wave of our evolution. The Treasurer said it well when she said: "We are in the process of preparing for the possible integration of our bond market with those of our ASEAN neighbours. We are very excited about this initiative, which is why we are taking all the necessary steps to ensure its successful implementation."

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